

Hand & Lock Prize for Embroidery 2009

Overall Brief: Modern Goddess

The brief encourages in depth visual research, where sampling and follow through to a final conclusion is the order of the day. Whilst machine embroidery and or printing techniques may be utilised, they should never replace the uniqueness and individuality of any form of hand surface embellishment. You are asked to consider sumptuous surfaces highlighted with CRYSTALLIZED™ - *Swarovski Elements*, wherever appropriate.

NEW ATLANTIDE

Be inspired by the legend of Atlantis and it's women, highlighting the charm of classical elegance where the art of draping and Greco-Roman jewels reign supreme. Raised and padded bas-relief embroideries, iridescent mother of pearl, delicate minerals, laminated silks and metal and bronze accessories ornate this modern-day goddess.

Tones of grey, aluminium, silver, pistachio, jade and Parma violet.

TRAVEL FUSION

Bollywood style packed with patchwork prints, ethnic embroideries, applied sequins, mosaics, jewels and Indian pearls. A folk couture with sari-inspired gold and silver decorations, pompoms and braiding in loud colours, tie-dye muslin and kitsch charm

Tones mustard, magenta, ochre, orange and black

SUNSET JUNGLE

An exotic and intriguing Garden of Eden with luxuriant Rousseau like vegetation full of tropical flowers and birds of paradise, where danger and mystery lurk. Tropical undergrowth protects the unexpected. Over exaggerated textured surfaces flow with liquidity and dancing lights

Tones of bark, emerald, tangerine and lime

HIGH DEFINITION

Industrial rigour, the bearer of excellence and perfection of detail, dedicated to high definition and superior quality. Tiny inventions and multiple compositions, slits and punctures create micro ideograms, initials and subdued tattoos. Variations on the Art Deco theme, diamonds, circles, linked squares, frames and moving graphics invent criss-cross geometrics with intertwining and embedding. New ethnic essentials translate into a technological concept, urban folk shown in graphic elaborations of tribal arabesques, stylised details and transparent taping.

Tones of black and grey, with anthracite and aluminium. Shades of Parma violet, lilac punctuated with scarlet, lime and jade

REAL

The body, its appearance its imperfections. Skin, flesh, curves, roundness. Learning to leave ourselves in peace, rather than to love ourselves more. Living with our limitations, without forcing ourselves into identities that do not belong to us. 'Real', meaning authentic. The end of falsity, hypocrisy and guilt. Low impact workouts, stretching, massage. Vitamin creams, natural, brightening make-up. Inspiration from lingerie and seamless comfortable garments, fluid close-up lines, not supporting or constructing, but courting the body without too much hassle.

Colours like light make-up-whites, peach, flesh, coral