

Hand & Lock Prize for Embroidery 2005

The Brief: ENCRUSTED

written by the London College of Fashion

Inspiration:

Garnished Tweeds

In floral embroidered menswear fabrics, sensible English countryside haberdashery malingers with quirky Victoriana.

- Gentleman tweeds, plaids and pinstripes flirt with beading and embellishment.
- Practical neutrals mix with pretty-pretty pastels.
- Salvation Army chic meets Second-Hand Rose.
- Little herringbone blazers top elaborate jeans.

Baroque Beauty

Behind the balustrade, soulful cavaliers court elegant ladies-in-waiting.

- Versailles gentlemen and Romanesque muses
- Decorative, filigreed fans restore fanciful myths.
- Rococo renderings glow with rich gold.
- Silk shirts and printed boxer shorts

Wood Lodge

Frontier and outdoor looks merge in lumberjack plaids, Shetland woollens and prairie fauna Camouflage.

- Ski-cabin Nordic patterns in lavender and violet shades
- Soft, aged and faded prairie stripes and borders
- Colourful fleece and fur intarsia
- Gritty grey hunting vests and bison brown duffle coats

Photo-Tech

Intensity, exaggeration and distortion re-define floral prints for winter

- Edgy beauty with a high-tech cachet
- Abstracted photo-realism is playfully optic
- Sweetly tough, whimsically muscular
- Printed poplin shirts and slinky knit dresses

The brief encourages a diverse range of work. Entrants are required to present designs and samples of hand embroidery for clothing.

It seeks original and creative ideas, innovative design and use of materials. The finished product must be both practical and commercially viable.

The work must be made by hand (this includes hand guided machine but not computer aided machine).

All work must be backed up by supporting sketches/idea sheets, with notes that explain the thinking and ideas behind the concept.

The judges must be able to easily see the design development from initial concept through to realised design.