



**For immediate release**  
**PRESS RELEASE**

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## **Hand & Lock introduces an Open Category to the Hand & Lock Prize for Embroidery 2009**

London – The Hand & Lock Prize for Embroidery 2009 is aimed at promoting the use of hand embroidered surface embellishment within the fashion design and manufacturing industries. After 8 successful years running the student prize, and by popular demand Hand & Lock have decided to introduce an open category for embroiderers from all backgrounds.

Registration for the Hand & Lock Prize for Embroidery 2009 is now open. Entry and submission guidelines are available at [www.handembroidery.com/comp2009](http://www.handembroidery.com/comp2009). Entries will be accepted October 15<sup>th</sup> 2008 through March 31<sup>st</sup>, 2009.

Winners of both the student and open category will receive: \$10, 000 USD. There are also \$5, 000 USD worth of Swarovski Crystallized products, free membership to the Embroiderers Guild and a host of other prizes, including the \$1, 700 USD Madeira Prize for Colleges .

- **About the Prize**

The Prize encourages a new generation of embroiderers and designers to create contemporary design, and fresh approaches for embroidery, that can be matched up with the high quality and expertise expected at professional and commercial levels.

- **About Hand & Lock**

Hand & Lock is an embroidery brand, resulting from the fusion of two great, long established, embroidery businesses. M. Hand has been producing the finest gold and silver wire since 1767; S. Lock's great strength is wonderful bead and tambour work for fashion and royalty since 1898

Hand & Lock's commitment to produce only the highest quality hand embroidered products, ensures that the company maintains its place as the leading supplier of all types of embroidery. Hand crafted work will always give a touch of quality to any garment. Investment in new technology to the business will provide a faster design service and a better response to customer enquiries. All of which leads Hand & Lock confidently into the 21st century, whilst preserving all that is the best of its proud history.

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